Press Release: Insurance Studies Institute Hosts Successful Fundraising Breakfast in Washington D.C.

Keystone, Colorado (May 3, 2010) - The Insurance Studies Institute (ISI) reports that its inaugural "ISI Fundraising Marquee Breakfast" was a rousing success. The event took place at the Mandarin Oriental Hotel on April 29th, preceding the start of LISA's 16th Annual Spring Life Settlement Conference.

Professor Kent Smetters of Wharton, ISI's keynote speaker for the breakfast, spoke powerfully on the potential ramifications of Dodd's Financial Reform Bill to the insurance markets. His talk was very well received, and Dr. Smetters was asked to repeat his presentation to the entire LISA assembly.

ISI President and CEO, Paul Siegert, was delighted by the reception ISI received, and the level of support that was given and pledged: "We were very grateful that industry mainstays such as Peachtree, GWG Life, ILMA, LIS, Coventry and LISA jumped on board to help sponsor this event. Further, we were so honored to see new faces at this event. This confirms that ISI's work is meaningful to an ever-widening array of industry participants."

Breakfast guests/supporters included representatives from: The Peninsula Group, LLC; Parcside Equity, LLC; PolicyTrac Technologies, LLC; Lock Lord Bissell & Liddell; Fasano Associates; Structured Life Group, LLC; Life Distributors of America, Wilmington Trust Company; Dolor Technologies/PMRS; Northstar Life Services, LLC; Caldwell Life Strategies Corporation; AVS Underwriting; Magna Life Settlements, Inc.; Habersham Funding, LLC; Life Equity, LLC; and Welcome Funds, Inc.

About ISI: Keystone, Colorado is home to the Insurance Studies Institute, a rapidly expanding research non-profit incorporated in 2007. By facilitating and promoting innovative research, ISI seeks to create knowledge, share information and enhance understandings of insurance paradigms affecting socio-economics in a free market economy. To learn more, visit ISI's website: http://www.insurancestudies.org/index.html.